

FOOD 4 FARMERS

Good Food Every Day for Coffee-Farming Families

COFFEE FOR BEES SOCIAL MEDIA LANGUAGE

You can refer to the language below when sharing your support for Food 4 Farmers on World Bee Day on social media. Feel free to put your own spin on it, as long as our general messaging and mission remain consistent.

SHORT DESCRIPTION

Happy World Bee Day!

Today we're supporting coffee farmers who use beekeeping to strengthen their coffee crops and communities by donating \$1 from each Cafe Miel sale to @food4farmers – an organization that partners with coffee-farming communities to help them overcome the months of seasonal hunger they face year after year.

Order a Cafe Miel today and make a difference in the lives of coffee-farming families – or contribute to the fundraiser in our bio.

LONG DESCRIPTION

Happy World Bee Day!

Today, we're supporting coffee farmers who use beekeeping to strengthen their coffee crops and communities by donating \$1 of each Cafe Miel and online coffee sale to @food4farmers – an organization that partners with coffee-farming communities to help them overcome the months of seasonal hunger they face year after year.

Beekeeping and honey production are great ways for small-scale farming families to earn extra income needed to feed their families, while improving family nutrition. Beekeeping also benefits regional biodiversity, as well as coffee quality and production.

@food4farmers connects coffee farmers with the tools, knowledge, and resources

they need to produce honey right alongside their coffee, to help cultivate a food-secure future in their communities.

Order a Cafe Miel today to make a difference in the lives of coffee-farming families – or contribute to the fundraiser in our bio.

BOILERPLATE FOOD 4 FARMERS DESCRIPTION

Food 4 Farmers develops community-led strategies that address the root causes of food insecurity for coffee-farming families in Latin America, by partnering with coffee cooperatives to provide the tools, knowledge, and resources their members need to feed their families all year long.